

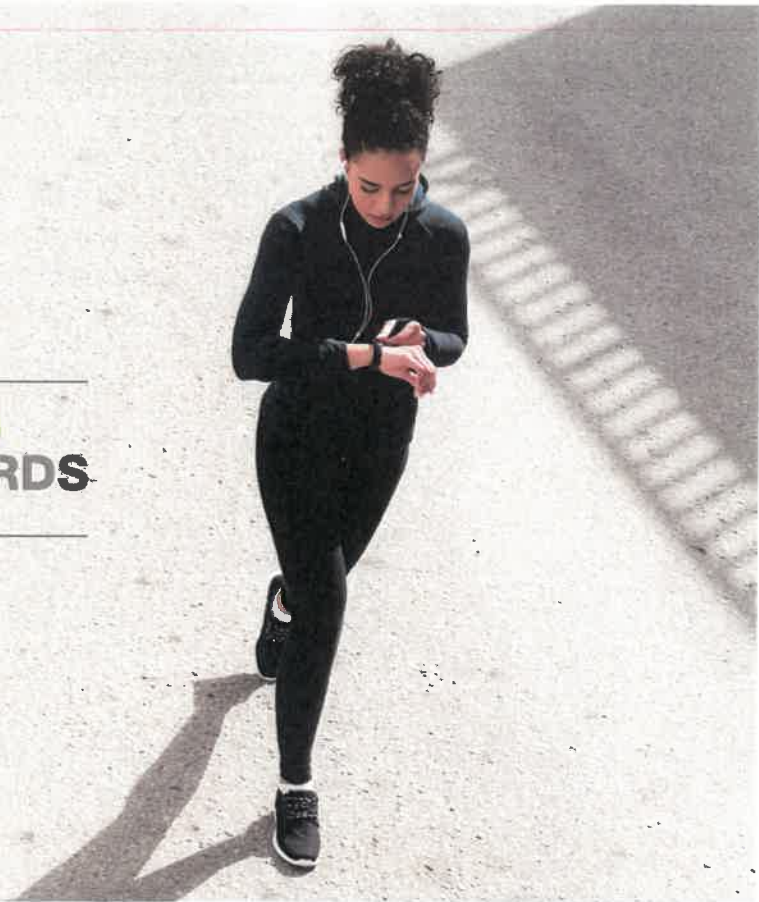
The every day challenge.

you vs. you

Introducing

ahealthyme® REWARDS

The wellness program that rewards you for making smart, healthy choices, every day.



When you sign up, you'll receive:

- A free Max Buzz™ health tracker
- Up to \$400 annually in rewards
- Personalized guidance on how to set and meet your health goals
- Motivation through team and individual challenges



— and up to —
\$400

ahealthymerewards.com

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID Card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).

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