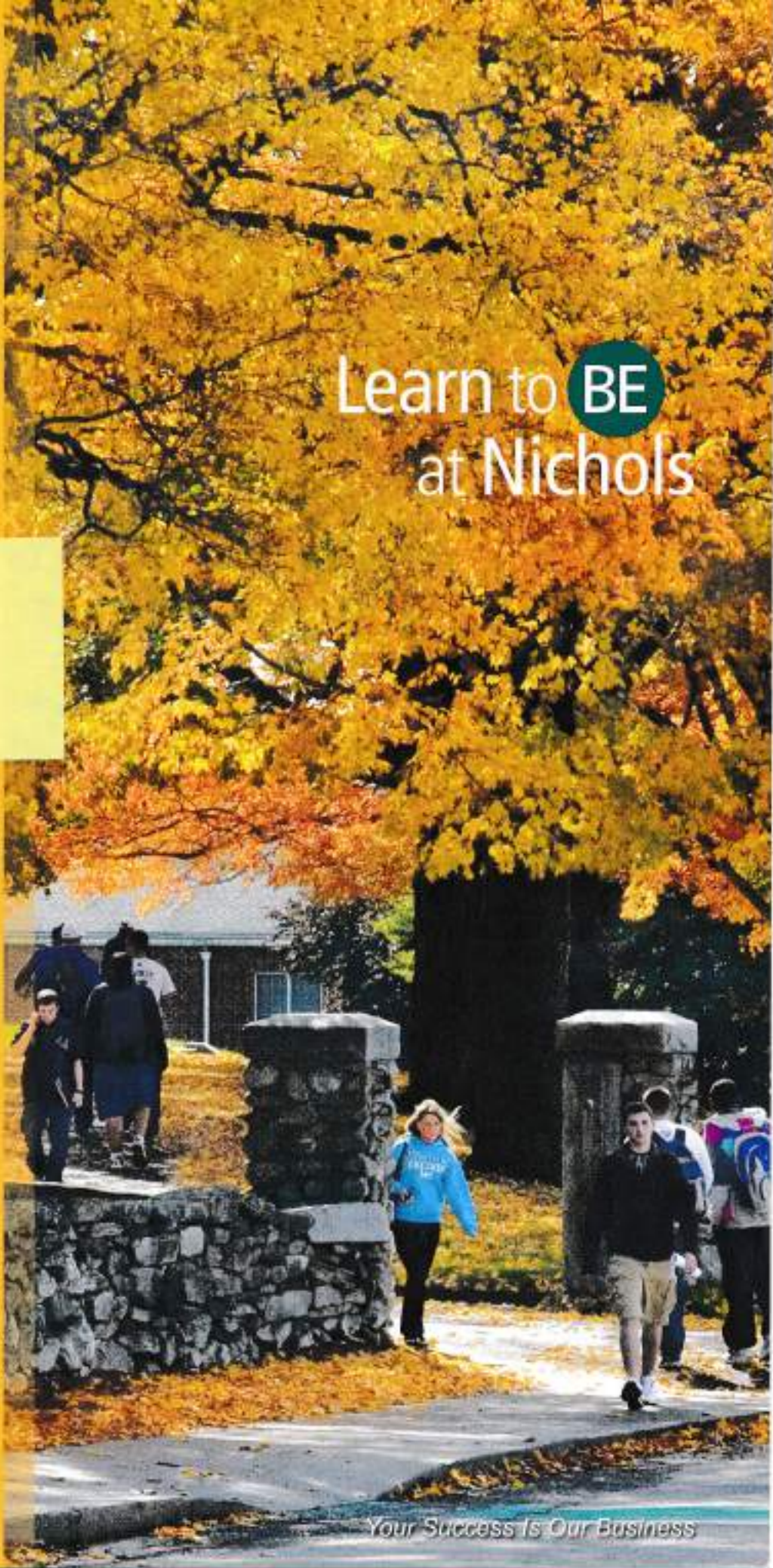




Learn to **BE**  
at Nichols

2010



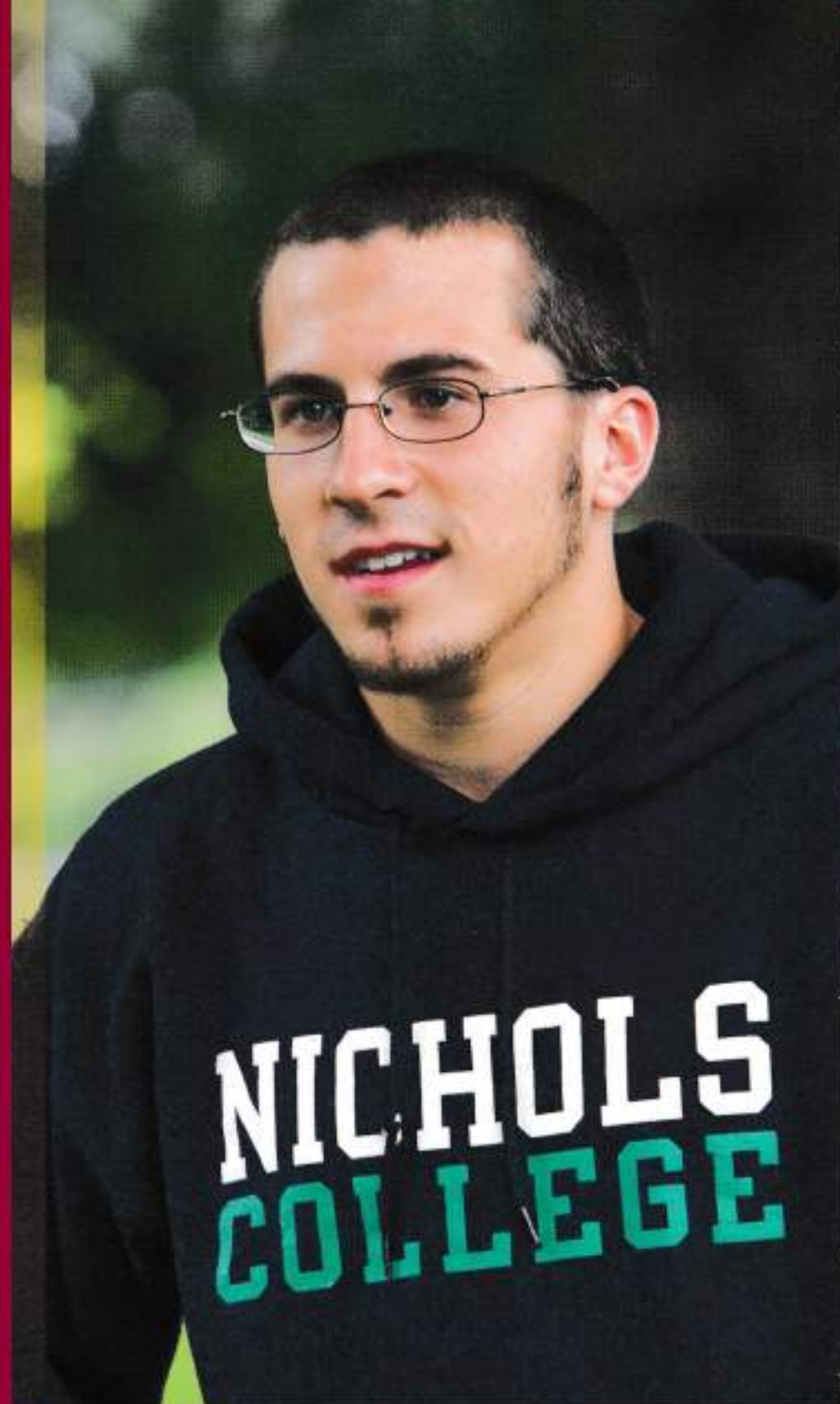
*Your Success Is Our Business*

From your very first day on campus, you'll find that Nichols College is a special place to be.

We understand that taking the next steps toward higher education can be a time of both excitement and uncertainty. You have some important choices to make.

Over the next few pages, we will give you a look at our campus, introduce you to some of our students and faculty members, and explain our philosophy about education and how it will serve you during the next four years.

Above all, you will learn why you can anticipate success when you graduate with a Nichols College degree.



**NICHOLS COLLEGE** STRIVES TO DEVELOP  
TOMORROW'S LEADERS THROUGH A DYNAMIC,  
CAREER-FOCUSED **B**BUSINESS **E**EDUCATION



## Learn to **BE** Yourself

College is a time for exploring the possibilities. At Nichols College, you will be offered the opportunity to achieve your full potential.

Nichols provides a balance of academic, athletic, and social activities that will provide you with a rewarding college experience. The education you receive here will prepare you to pursue your career aspirations and dreams with confidence.

Nichols College is a friendly, student-focused campus located within a suburban New England community.

We offer you:

- Small class sizes that allow for personal attention from our talented, caring faculty members
- A Professional Development Seminar program that provides you with the knowledge and skills needed to compete in the business world
- Internships that give you first-hand career experience
- Study abroad options in cities across the globe
- Residential life in a safe and welcoming environment
- Participation in athletics, clubs and year-round campus social events
- Easy access to five major New England cities
- Opportunities to network with successful graduates

# Learn to **BE** Prepared



**College is the time to prepare for your future.** *At Nichols, you'll learn to advance with confidence into today's global workforce.*



Our goal is to focus our students on the concepts, management tools, and skills needed to meet the challenges of succeeding at both management and leadership in the constantly evolving world marketplace. In addition, you can enhance your learning experience through internships and study abroad opportunities.

**95%** of Nichols College

2008 graduates are employed  
in professional positions,  
earning an average starting  
salary of \$40,000.



Nichols offers two undergraduate bachelor's degrees – a Bachelor of Science in Business Administration, and a Bachelor of Arts with one of the specialization areas listed below. Nichols' business specializations are continually evolving and expanding to meet the needs of the ever-changing modern workplace.

#### **Business Majors**

- Accounting
- Arts and Entertainment Management
- Business Communication
- Criminal Justice Management
- Economics
- Finance
- General Business
- Hospitality Management
- Human Resource Management
- International Business
- Legal Studies
- Management
- Management Information Systems
- Marketing
- Sport Management

#### **Liberal Arts Majors**

- Economics
- English
- History
- Mathematics
- Psychology
- Educator Preparation  
Grades 5–12

*"I have been described as an enthusiastic professor. A goal that I set for all of my classes is to inspire students to think critically and challenge traditional beliefs. As a teacher and life-long learner, I believe that my passion for education and student growth is evident both inside and outside the classroom."*

**Colleen Colles**  
Sport Management  
Program Chair  
Associate Professor  
of Sport Management

A portrait of Colleen Colles, a woman with short brown hair, smiling. She is wearing a white collared shirt and a dark blazer. The background is a bright, slightly blurred outdoor setting.

## Learn to **BE** Challenged

The faculty at Nichols College is made up of men and women with significant professional experience, academic credentials, and a passion for teaching. They are dedicated to helping you reach your goals inside the classroom, and as you transition into your professional career.



*Exploring Matters of Policy, Culture & Society:*

## The Fischer Institute

The Robert C. Fischer Policy and Cultural Institute offers students the opportunity to extend their intellectual and cultural experience beyond the classroom. Through the Fischer Institute, students will attend a variety of programs designed to help them gain insight and perspective on a broad range of topics. Ultimately, the intent of this program is to enhance the learning environment, and encourage exploration of diverse cultural activities they may not have otherwise considered.

**Honors Scholar Program** This program is designed to identify and develop outstanding academic achievement. Honors students may select honors courses from across the curriculum, work with professors on projects in their chosen area of study, and receive appropriate recognition at graduation.

**Three-year BSBA program** Qualified students are now able to complete their Bachelor of Science in Business Administration with a concentration in General Business in only three years! Students enrolled in the program will be able to take an expanded schedule during each semester and complete online or intercession courses outside of the traditional schedule. It is a unique opportunity to complete your degree while saving time and tuition dollars.

**Test drive your career!** The Internship Program provides hands-on experience and allows you to build a network of professional contacts for future employment opportunities. Currently over 900 internship opportunities are available to Nichols College students.

Our students have been placed in top-tier venues with companies including Aetna, Charles River Labs, The Coca Cola Company, EMC Corporation, Fidelity Investments, GTE, Madison Square Garden, Staples, TJX, Rockport, United States Postal Inspection Services, and Verizon Wireless.





# Learn to **BE** Confident

Our four-year Professional Development Seminar program will give you the competitive edge. *You'll have a distinct advantage over other graduates when you begin your career.*

Nichols College students consistently impress corporate recruiters and hiring managers with how well they handle themselves in interviews, and how quickly they make a positive impact in the workplace. This is due—in a large part—to the Nichols four-year **Professional Development Seminar** (PDS) program.

This program consists of four one-semester courses during which you will consider, develop, and refine your personal and professional career goals. You'll create a portfolio of personal academic and experiential achievements earned throughout your four years at Nichols. In addition, you will learn communication styles, job search strategies, how to network, and even dining etiquette.

## Here's what is included in the PDS program:

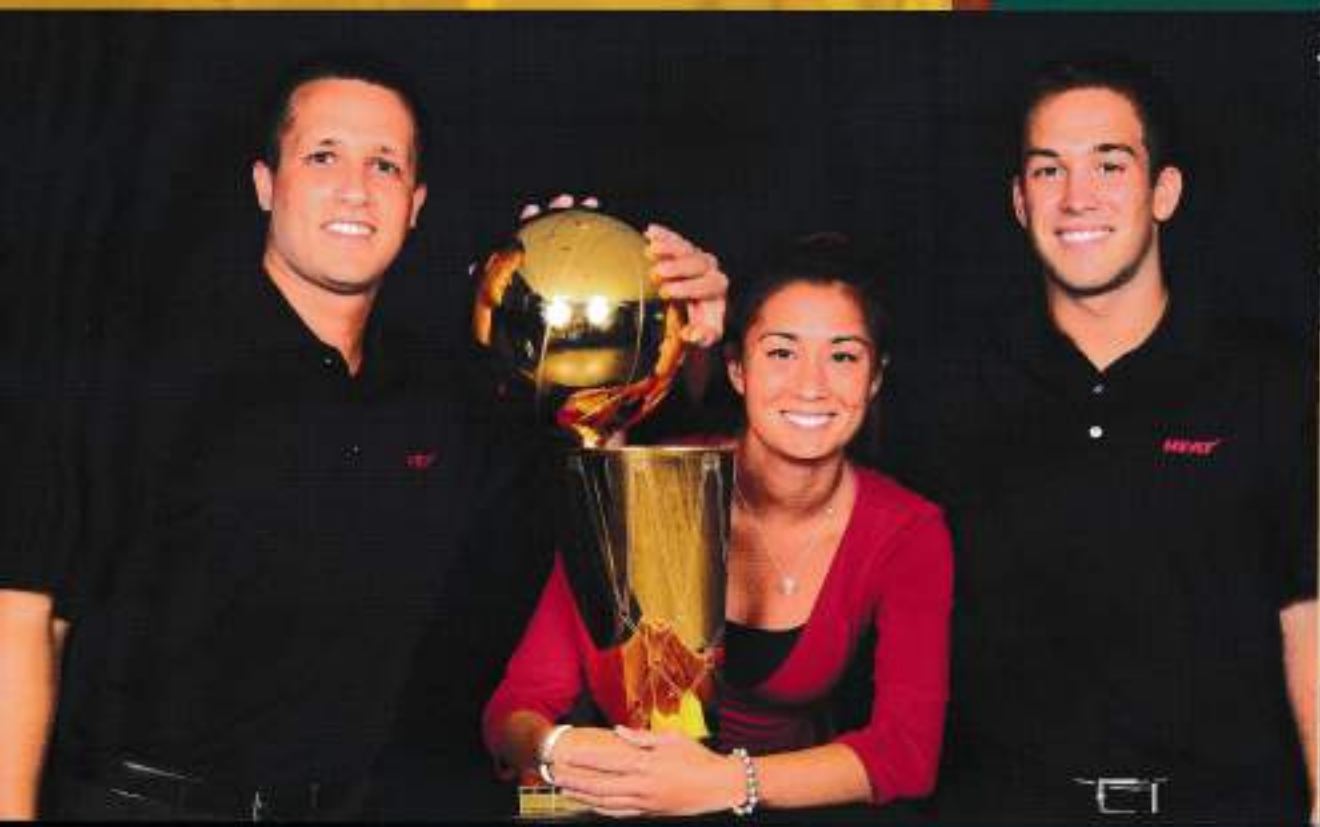
- YEAR 1:** Learn time management and study skills, effective goal setting and relationship building.
- YEAR 2:** Self-explore to determine your best career path, review your internship choices, and learn interview techniques.
- YEAR 3:** Focus on portfolio building, attend career fairs, refine presentation preparation and delivery, and consider postgraduate options. Mock interviews within the classroom setting will help refine your interviewing skills.
- YEAR 4:** Draw on all your experiences to begin to market yourself as a professional. Learn how to use your portfolio to impress recruiters and how to negotiate a salary. You'll even learn the best way to find an apartment, establish a bank account and how to dress for success.





**1 in 10** of our graduates becomes a CEO, corporate president or business owner.

*Nichols education at work.* . . Pictured below are current student, Chris Santoro, left, and graduates Jessica Porter '09, and Jeff Labonte '09. All three were hired by the Miami Heat of the National Basketball Association.



Learn to **BE**  
Global



The following distance learning options are available to third- and fourth-year students:

#### **European University Semester**

**Abroad** Spend a semester at one of European University's campuses in Spain, Switzerland, Turkey, Germany or Singapore. Additional options are available through API International in Spain, Italy or France.

#### **Regents College Semester Abroad**

Spend a semester abroad studying in the heart of London, England. All coursework completed at Regents will be transferred back to Nichols.

#### **The Washington Center Internship**

Students participate in a nationally recognized academic program in Washington, D.C. The Washington Center has partnered with a vast array of businesses, government agencies, and nonprofit organizations to ensure that students gain top flight industry experience during their time in the program.

#### **The Washington, D.C.—London**

**Summer Internship** This program consists of a ten-day seminar in Washington, D.C., followed by an eight week summer internship in London. Students will be placed within a variety of organizations as they gain valuable work experience.

**Semester at Sea** Study aboard an ocean liner through a program that combines practical experience with educational opportunities. Students who participate will see up to 15 global ports during their time on board.

**Annual Spring Trip** Each year the Nichols community offers trips abroad. Recent destinations have included Amsterdam, China, Italy, Greece, London, Paris and South Africa, and future trips are scheduled for Ireland and Brazil. Students that participate in these trips can earn cultural credits through the Fischer Institute that help fulfill their graduation requirements.



At Nichols you will have the opportunity to study locally, and globally. You'll be a step ahead as you enter the competitive workplace.

Nichols students have the opportunity to study not only on campus, but at a variety of great locations across the globe. By partnering with a number of outstanding educational institutions, our study abroad programs provide our students the opportunity to experience a variety of diverse cultures, while meeting their educational goals.



#### **Earn a dual degree from Nichols and from European University!**

After successfully completing their first two years at Nichols College, our students are eligible to spend their junior year abroad. Students will take classes at participating European University's (EU) sites including Barcelona, Geneva, Munich and Singapore. The program allows students to spend two semesters at the same campus or attend two different EU campuses while completing their coursework. All credits earned at EU will transfer back to Nichols, and upon graduation, you will receive a BSBA from Nichols and a BBA from European University.

# Learn to **BE** Competitive



## Men's Teams

- Baseball
- Basketball
- Football
- Golf
- Ice Hockey
- Lacrosse
- Soccer
- Tennis



The Nichols College athletics program is designed to complement the academic and social aspects of college life. *You will learn that the skills you need to compete and be successful in your chosen career come from teamwork and team values, and our staff of accomplished coaches reinforces this ideal.*

## Women's Teams

- Basketball
- Field Hockey
- Ice Hockey
- Lacrosse
- Soccer
- Softball
- Tennis





*"The Nichols College athletics teams are made up of young men and women who appreciate the enhancement that intercollegiate athletics provides to their education. Our varsity programs supplement their academic experience by teaching discipline, teamwork and leadership—traits that can be carried out into the real world."*

**William Carven '94**  
*Assistant Athletic Director  
Football Head Coach*

The Nichols College Athletics Program provides our athletes the opportunity to compete in fifteen varsity sports at the NCAA Division III level. As a Nichols College student-athlete, you will have the opportunity to be part of a program that is committed to excellence both on and off the courts, ice and fields. In 2008-2009, eleven of our fifteen programs reached post-season play, and 131 of our student athletes maintained a GPA of 3.0 or above, truly a winning combination!



*"'Bison Pride' is our motto. It can be seen every day in the classroom with 40% of student-athletes carrying above a 3.0 GPA. Bison Pride can be felt in the community with student-athletes reading in elementary schools, working with the Boys and Girls Club, visiting Shriners Hospital, and in our annual Toys for Tots fundraiser. Bison Pride is also 'herd' on campus with continued record-breaking athletic success and tremendous fan support from the Nichols College community."*

**Charlyn Robert**  
*Director of Athletics*



### On-campus Dining

Sodexo is our award winning food service provider. They are committed to making our campus dining the best it can be.

We offer three on-campus dining locations: Lombard Dining Hall, the Snack Bar, and Davis Café. In addition to the on-campus dining options, students can choose from over twenty local businesses who participate in our Bison Bucks program.





## Learn to **BE** a Community Member

### Our students said:

*"I love Nichols Spring Weekend because you get to hang out with friends, listen to a live band, and enjoy lots of events. I also love playing racquetball."*

*"When it's time for lunch, I head straight to Ken (the chef) at the Innovations station in Lombard Dining Hall, who makes up special dishes like Alfredo pasta."*

**The LINC Program** LINC—Learning in the Nichols Community—is a program for first-year students. LINC helps students transition into life as a Nichols College student. LINC students will have the opportunity to live together and attend some of their courses as a group. The program provides students with numerous benefits including a greater sense of community, increased access to academic resources, and special events specifically for LINC students.

Nichols is a student-focused campus within a safe and welcoming New England setting. *The supportive living environment will enhance all facets of your life as a student.*

Over 85 percent of our undergraduate students live on campus. We offer a variety of housing options in our eleven residence halls, including the new state-of-the-art Copper Beech Apartments. Nichols students are consistently provided with a safe, comfortable, and welcoming residential environment in which to live and learn.



# Learn to **BE** an Active Participant



**There's something for everyone at Nichols.** *Our campus is a vibrant community that is full of energy and activity.*

Students can choose from dozens of clubs and organizations, or even start their own group. The toughest choice for most students is what to try first.

Nichols students also have many ways to stay in shape and get in the game! In addition to our NCAA Division III athletics program, we offer a wide variety of club and intramural sports. Students can also get in a great workout in our fitness center or play a round of golf on the course adjacent to campus.

**Making a Difference!** At Nichols, we believe that there are important values to be learned through participation in community service. Whether it's being part of a campus "green" initiative, or assisting organizations in our surrounding communities, we take pride in our students' willingness to be involved.



## Academic Clubs

Accounting Club  
Arts and Entertainment Society  
Criminal Justice  
Management Club  
History Club  
Human Resource  
Management Club  
Legal Studies Club  
Marketing and  
Communications Club  
Psychology Club  
Sport Management Club

## Honor Societies

Delta Mu Delta  
Mu Kappa Tau  
Omicron Delta  
Epsilon  
Phi Alpha Theta  
Zeta Alpha Phi

## Athletic Honor Societies

Elbridge Boyden Society

## Club Sports

Cheerleading  
Ice Hockey (Men's & Women's)  
Paintball  
Racquetball  
Rugby (Men's)  
Track and Field (Co-ed)  
Volleyball (Co-ed)

## General Interest

Campus Activities Board  
Catholic Campus Ministry  
Commuter Council  
Dance Club  
Delta Epsilon Chi  
International Students  
Association  
Ledger Yearbook  
Student Alumni Society  
Student Athlete Advisory Council  
Student Government Association  
(SGA)  
Umoja (Multicultural)  
Windfall Literary Magazine  
WNRC - Radio



# Learn to **BE** Successful at **NICHOLS COLLEGE**



Find out more about Nichols by joining us at an upcoming event:

## FALL 2009 EVENTS

### Fall Open House

Saturday, October 17, 2009

This half-day program explores the benefits of a Nichols College education. It is your opportunity to interact with Nichols' faculty, staff and students, while learning about all that Nichols has to offer. The program includes a light breakfast as well a variety of informational sessions and a tour of campus.

### Athletics Open House

Friday, November 6, 2009

All of the benefits of our traditional open house, with a special session focused on our athletic programs. During this session students will have the opportunity to meet with coaches, administrators and current student athletes.

**Decision Day** Open to High School Seniors

Saturday, December 5, 2009

Bring your completed application packet and receive a decision that day! (All the following materials must be presented on this day: a completed application; personal essay; academic recommendation letter; SAT/ACT scores; and a high school transcript including senior grades.) Be sure to register early as space is limited!

### Information Sessions

Saturday, September 12, 2009

Saturday, November 14, 2009

Saturday, December 12, 2009

Meet with admissions staff members and current students to learn about all that Nichols College has to offer. This program begins at 10:00 A.M. and concludes at noon following a campus tour.

If you would like to attend one of the events listed here, please register by calling the Admissions Office at 800-470-3379 or email at [admissions@nichols.edu](mailto:admissions@nichols.edu).

## 2010 EVENTS

### Financial Aid Information Session

Saturday, January 16, 2010

Come explore Nichols' extensive financial aid programs, including need-based grants and merit-based scholarships. Optional campus tours and a step-by-step review of the FAFSA will also be available.

### Young Business Professionals Round Table

Saturday, March 6, 2010

This is your chance to network with young alumni, faculty, and staff. Students and parents will engage in lively discussions on academics, student life, and career opportunities.

### Fall Open House

Saturday, October 16, 2010, or

Friday, November 5, 2010

This half-day program explores the benefits of a Nichols College education. You will have an opportunity to meet faculty and college administrators during breakfast and learn about Nichols' academics, cultural, and social offerings. The program includes information on financial aid and a tour of the campus.

**Decision Day** Open to High School Seniors

Saturday, December 4, 2010

Bring your completed application packet and receive a decision that day! (All the following materials must be presented on this day: a completed application; personal essay; academic recommendation letter; SAT/ACT scores; and a high school transcript including senior grades.) Be sure to register early as space is limited!

### Information Sessions

Saturday, September 11, 2010

Saturday, November 13, 2010

Saturday, December 11, 2010

Meet with admissions staff members and current students to learn about all that Nichols College has to offer. This program begins at 10:00 A.M. and concludes at noon following a campus tour.



## Directions to NICHOLS COLLEGE

### From the north

Take I-290 to Auburn, where I-290 becomes I-395 South.\* Follow to Exit 48 (Sutton Road/Oxford center.) Turn right off ramp and stay in the right lane. Go straight through the light at Oxford center (Cumberland Farms on right). Follow straight past light for 0.8 miles and take a left onto Dudley Road. Follow this road for 3.7 miles, staying straight through a four-way stop sign. Dudley Road becomes Dudley/Oxford Road at the town line. Bearing right at the fork (pond on your right), continue on Dudley/Oxford Road for 2 miles through two stop signs, then straight onto the Nichols campus.

### From the east and west

Take the Mass Pike to Exit 10 in Auburn, and then onto I-395 South. Follow directions from above.\*

### From Providence

Take 146 North to Route 16 West heading toward Douglas/Webster, Massachusetts. Follow Route 16 into Webster. (Do not exit onto I-395 South.) See below for directions "From the south" and resume directions from the second line: "Go straight through the first set of traffic lights."

### From the south

Take I-95 North to I-395 North to Exit 2, (Webster) and turn left off the ramp. Go straight through the first set of traffic lights. Follow Route 12 South. (Route 12 will turn left through Webster center.) Continue through Webster center. After the railroad tracks, continue straight into Dudley. At the second set of lights after the railroad tracks, stay in the right lane. (Route 12 will bear off to the left, but go straight onto Route 197.) Route 197 is also West Main Street in Dudley. Stay on West Main Street (Route 197) until you reach a set of lights next to Cumberland Farms/gas station. Turn right directly after Cumberland Farms onto Airport Road. Follow Airport Road and bear right at the Dudley Hill Golf Club. Take the first left onto Center Road and proceed directly onto the Nichols campus.

### From Hartford, CT

Take I-84 East towards Boston. Take Exit 2 (Sturbridge/Southbridge). When on exit ramp, keep right at the fork. Turn left onto Haynes Street. Turn right onto MA-131/Main Street. Proceed to rotary in Southbridge and take the first right onto MA-131. Follow MA-131 through Dudley, Massachusetts, then briefly pass through Thompson, Connecticut. At the lights in Connecticut, bear left onto Route 197. You will re-enter Dudley, Massachusetts on Route 197. Turn left onto Center Road. Follow Center Road up the hill to the Nichols College campus.



OFFICE OF ADMISSIONS  
P.O. Box 5000 / 124 Center Road  
Dudley, MA 01571  
1-800-470-3379  
Fax: 508-943-9885  
admissions@nichols.edu  
www.nichols.edu

*Your Success Is Our Business*

Create your own personalized view book.  
Go to <http://goto.nichols.edu>.



Find us on  
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Become a fan of Nichols College!  
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