

1970's

Smarter. Better. Faster. Research.



NICHOLS COLLEGE







NICHOLS COLLEGE

A Private, Coeducational, Four-Year, Independent College
offering Bachelor degrees in

Business Administration
Public Administration
Liberal Arts



Dudley, Massachusetts 01570

Nichols College is fully accredited by the
New England Association of Colleges and Schools.



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THE COLLEGE

Nichols College is a four-year, coeducational institution located in rural Dudley in southeastern Massachusetts. The campus, which is known as The Hill, consists of 200 wooded acres with 38 buildings housing the administrative, academic and social activities of the student body. Comfortable accommodations are provided for about 450 men and women in the College's residence halls.

The College also points with pride to its modern library, a newly opened dining hall, and its outstanding athletic facilities, which include a field house, swimming pool, nine-hole golf course and tennis courts.

Although free from big city noises and traffic, the campus is less than an hour away from cultural and entertainment advantages of Boston, Worcester, Springfield, Hartford and Providence.

Another advantage is our size—about 650 students. You won't get lost in the big college shuffle at Nichols. You will find that our small classes provide an individualized education and the chance for you to develop a sound personal and professional relationship with your professors.





Nichols offers degrees at the bachelor level in business administration, public administration and the liberal arts. For those interested in secondary school teaching careers, there are various supplementary courses in education.

The history of Nichols reveals a continuing attitude of positive response to the changing environment not only of higher education, but also of the society where our graduates assume their roles of leadership.



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STUDENT LIFE

A valuable part of the Nichols College experience is the variety of extra-curricular activities which offer something for everyone. There are various clubs and organizations, such as student government, the campus newspaper and yearbook, and even a radio station. Some other popular groups are the drama club, cheerleading squad, yacht

club, a women's organization, N Club for varsity athletes, and three honor societies.

Campus social life is under the direction of the Mayor's Council, which is composed of students who have been elected by their fellow students. The social chairman is in charge of arranging



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mixers and other social gatherings and works with the student government in arranging special activities throughout the year.

The College also has its own student organized and operated fire department which works with several surrounding communities on a mutual aid basis.



Another unique aspect of the College is the Nichols Community Union organization which works with various groups in the area. They assist with the Boys Club, a retarded children's group, and the local school system in hockey and basketball programs.





You will also find plenty of opportunity for activity, friendship and relaxation in the College residence halls. In fact, the entire campus is a good place to learn and a good place to live.



Sports play an important role in the life of the Nichols College student. Since they are offered on the varsity and intramural level, everyone has the chance to join in.

Nichols is a member of the National Collegiate Athletic Association and the Eastern Collegiate Athletic Conference. Competition is conducted on the varsity level in football, cross country and

soccer in the fall, basketball, hockey and swimming in the winter, and golf, tennis, track, baseball and lacrosse in the spring.

The popular intramural program offers both men's and women's activities. There are also recreational opportunities on the campus and in the area for golf, tennis, sailing and skiing.

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football

Typical Home Football Schedule

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BOSTON ST.
UN. OF NEW HAVEN
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CURRY COLLEGE



New England Conference Champions in 1973

soccer

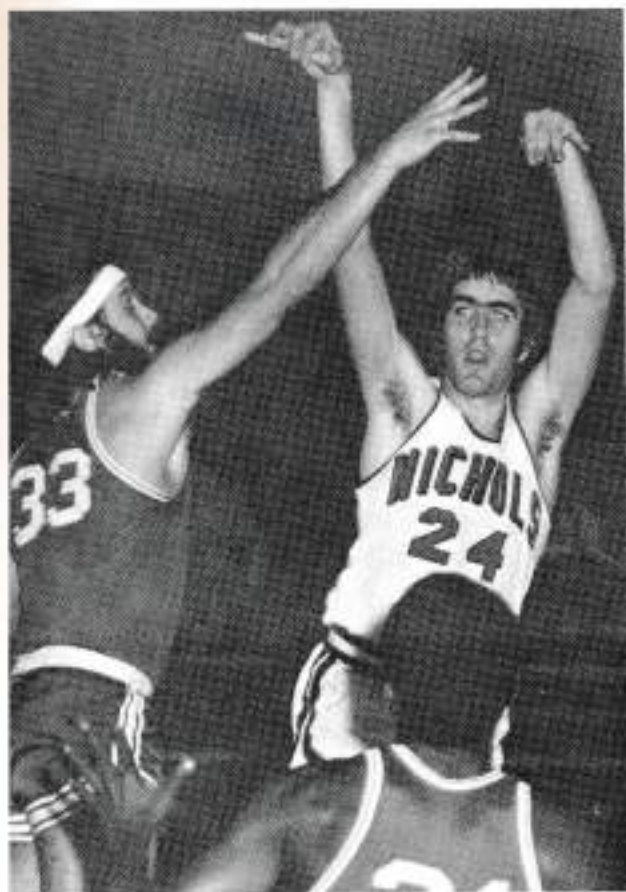
HOLY CROSS
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BOSTON COLLEGE
A.I.C.
WORCESTER TECH
CLARK UN.



cross country

WORCESTER ST.
LOWELL TECH
STONE HILL
ASSUMPTION
CLARK UN.
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basketball

STONEHILL
CLARK UN.
COAST GUARD
M.I.T.
MERRIMACK
NORWICH UN.
BRYANT



hockey

WESLEYAN
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track

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CLARK
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MIDDLEBURY
WORCESTER ST.



swimming

COAST GUARD RELAYS
HOLY CROSS
WORCESTER TECH
NORWICH UN.
LOWELL TECH
BABSON INVITATIONAL

baseball

BATES
BOWDOIN
COAST GUARD
A.I.C.
CLARK
COLBY
S.M.U.





lacrosse

PLYMOUTH ST.
NORWICH UN.
HOLY CROSS
UN. OF NEW HAVEN
BOSTON ST.
NEW ENGLAND
TUFTS UN.



golf

BATES
MERRIMACK
ST. ANSELMS
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STONEHILL

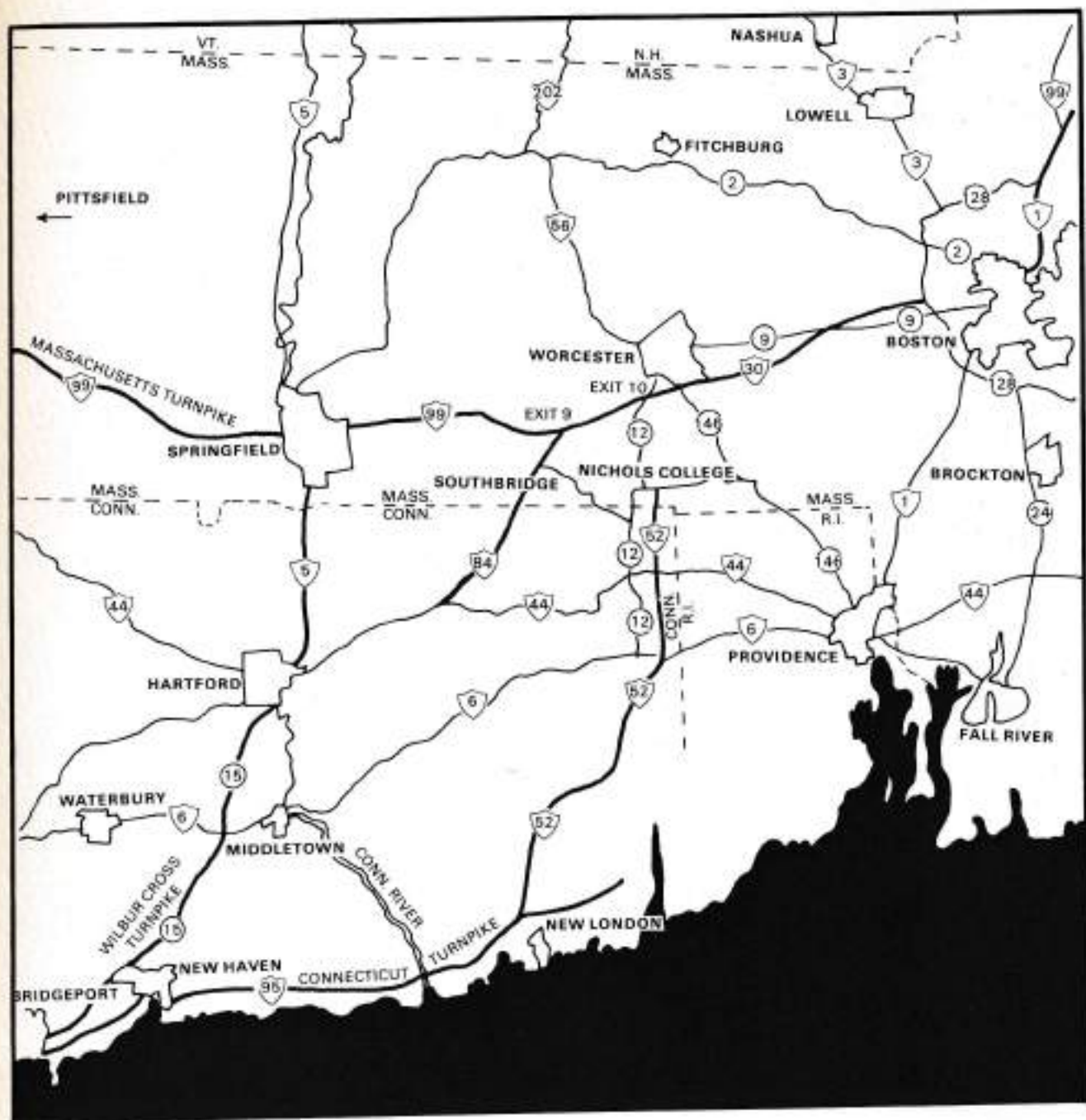


tennis

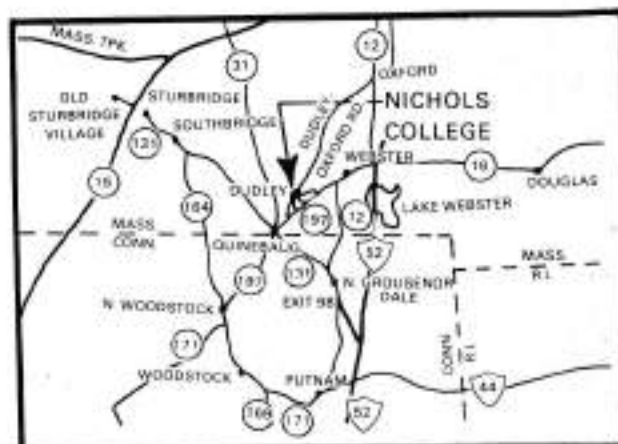
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MERRIMACK
STONEHILL
PROVIDENCE
CLARK



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**our
location**



For further information, including general catalog
and application for enrollment, direct inquiries to:
Director of Admissions.

Nichols College
Dudley, Mass. 01570
Tel: 617-943-1560



NICHOLS COLLEGE
DUDLEY, MASSACHUSETTS / 01570