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Instructor Lambert
Course No. HIST-217
Course Name Nichols & its history
2- Hour In-Library Use Only

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Outline:
Nichols College



OFFICE OF THE PRESIDENT

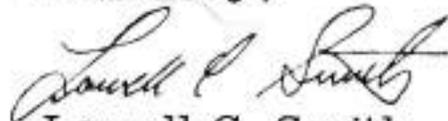
Nichols College is a center for the study of free enterprise capitalism. Our goal is to prepare men and women to assume productive lives in society upon entering their chosen professions in business or government. We have a long and successful history of having done so.

Our primary objective centers on your intellectual and professional development through a program of lifelong learning. We seek to help you create an awareness of your own self-worth, an appreciation of others' view-

learning. We seek to help you create an awareness of your own self-worth, an appreciation of others' viewpoints, and a sense of your responsibilities as a leader in business and public service.

As a student at Nichols, you will find an excellent faculty and staff--all dedicated to the goal of providing you with a stimulating academic experience in a pleasant environment. Your stay at Nichols College should be a rich and rewarding one.

Sincerely,

A handwritten signature in cursive script, appearing to read "Lowell C. Smith".

Lowell C. Smith

President



First
impressions.



Professors.
Students.
Pickled eggs.



Study.
Study.
Study.





Student life.
Part 1.



Sports.



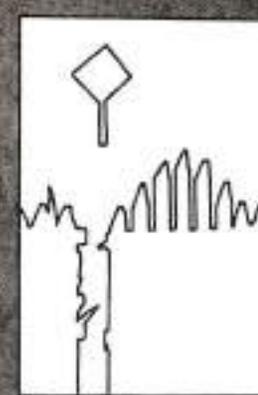
Student life.
The sequel.



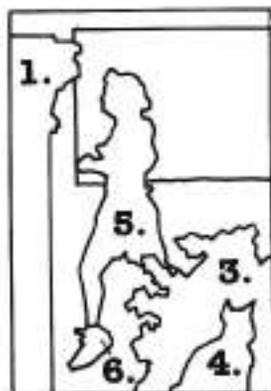
Psychiatry
and a burger.



A little
culture.



Getting in.



1. At first glance, Nichols College looks like what you'd think a small, established New England college should look like. Red brick buildings. White columns. There's a very definite feeling of tradition here. In fact, the College's roots can be traced all the way back to 1815. Today, Nichols is one of the region's highly respected, fully accredited small colleges with an emphasis on business administration. Here at Nichols, our goal is to provide both a challenging academic and social environment. To prepare you to be successful in the world. Both professionally and personally. **2.** We're located in a scenic, quaint little town in central Massachusetts called Dudley. An hour from Boston. A few hours from Cape Cod and, to the north, the great skiing of New Hampshire and Vermont. It's really the best of all worlds. **3.** Trees. There are a lot of them around. Maples. Elms. Copper Beeches. No

It's really the best of all worlds. **3.** Trees. There are a lot of them around. Maples. Elms. Copper Beeches. No cement campus here. Nichols sits atop a hill, surrounded by the gentle, rolling New England countryside. It's pretty (especially in autumn). Relaxing. And friendly. If there wasn't a school here, it would be a nice place to spend time anyway. **4.** You'll find Nichols isn't just popular with people. Wake up in the morning and you'll hear blue jays. Travel a few miles and you'll see cows grazing in a pasture. Or walk through the many wooded areas surrounding the campus, you'll see squirrels, rabbits, maybe even a fox. **5.** Here at Nichols, students are given the freedom to move, to be themselves. We wouldn't want it any other way. **6.** The most popular mode of transportation around here. You can travel from one end of the campus to the other in less than ten minutes. Good to know when you're late for Management 201.

A woman with dark hair, wearing a black and white vertically striped shirt and a white skirt, is walking from left to right. She is smiling and looking towards the right. She is holding a blue folder or book. The background is a dark wall with a large sign. To the left of the sign is a decorative, light-colored architectural element, possibly a column or part of a doorway, with intricate scrollwork. The sign has white text on a black background. The text is arranged in four rows, with the first row being the largest. The numbers on the right side of the sign are also large and white. The overall scene appears to be indoors, possibly in a school or office setting.

WORCESTER

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BOALDON

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CALIFORNIA

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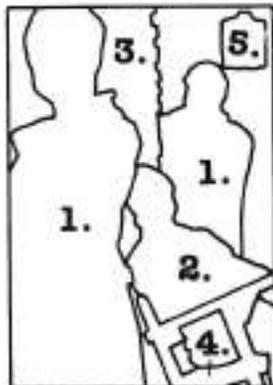
WALTON

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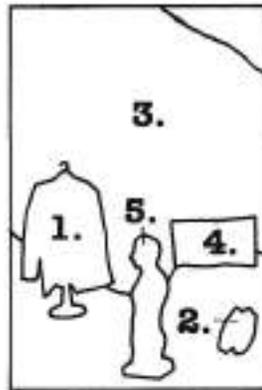






1. You will find the professors at Nichols College are as varied as the courses they teach. Many of our business professors have held senior positions in major corporations. Some have run their own businesses. Other professors have dedicated their entire careers to education. We have published authors and recognized scholars. (This combination of practical and academic experience, we feel, makes for a better educational balance.) Whatever their backgrounds though, Nichols professors are totally dedicated to their students. "I came here to teach. To get involved. To challenge. To get students really excited about learning," says Franklin Olive, professor of accounting and finance. Here, you'll find all the support and encouragement you need. **2.** Our students come from all over. Massachusetts. Connecticut. New Jersey. New York. Even places like Caracas, Venezuela. When they get here they learn about each other. And they learn about themselves. **3.** There are many different courses of study

they learn about each other. And they learn about themselves. **3.** There are many different courses of study to choose from at Nichols. Sure, you'll study business management, accounting, economics, finance, and marketing. But you'll also study English, history, psychology, and the other sciences. In fact, we offer three different degree programs—the Bachelor of Science in Business Administration, the Bachelor of Science in Public Administration, and the Bachelor of Arts. At Nichols, you'll work hard. And long. You'll be tested. And challenged. And pushed. And prodded. And the funny thing is, you'll enjoy it. **4.** You'll always be able to find a seat at Nichols. The average class size is 26. Classes are small. Manageable. You won't be one face in a sea of faces. You'll get the chance to get to know your professors. And they, in turn, will get the chance to get to know you. **5.** When your brain is clogged from all that studying, you'll be happy to know the Polish National Association Club is right around the corner. They say the pickled eggs clear your head. Something like that.

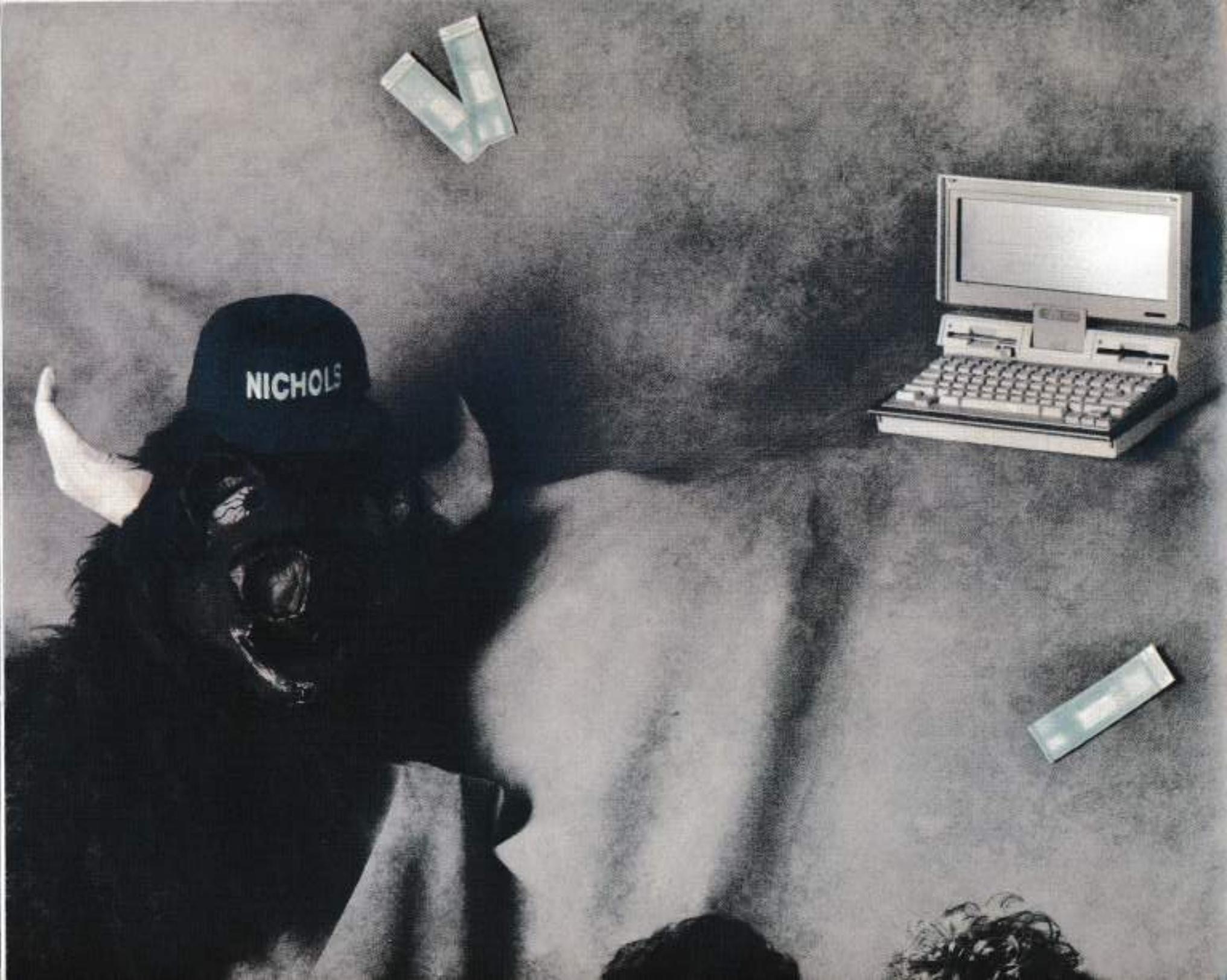


1. The business world. Blue suit. Striped tie. And the knowledge to succeed. As a student in our business administration curriculum, you'll learn about all areas of business. You can choose to specialize in accounting, economics, finance, general business, management, management information systems or marketing. Many students who've graduated from our accounting program have become CPAs. Finance majors have become bankers and stockbrokers. Some of our graduates have started their own businesses. Whatever your interest, whether it be in management, marketing, or computers, our degree program in business administration can open a lot of doors. **2.** How to get two steps ahead of the competition. Qualified students get the opportunity in our internship program to work for area corporations and receive full academic credit. Many students have found this to be a great chance to line up a job for after graduation. Speaking of life after graduation, our Career Development and Placement Service is very active in helping graduates start their careers. Each year, over 75 corporations interview on campus. Major corporations to mid-sized to smaller regional companies. **3.** Public administration. The work-

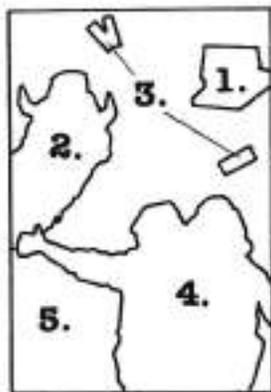
campus. Major corporations to mid-sized to smaller regional companies. **3.** Public administration. The workings of government. Our program in public administration will help you gain an insight into the American political system. How government policy is created, implemented and, in turn, how that policy affects everyone in society. The subject matter can be fascinating and very useful for those interested in careers in business, politics and law. (You could also end up spending a semester in our nation's capital through our Washington Internship Program.) **4.** For those who want to delve further back into history than "The Life and Times of John, Paul, George and Ringo," our history major is an option. Or maybe you'd rather *visit* the land of John, Paul, George and Ringo. You can spend a semester overseas studying the history and culture of England in cooperation with Regent's College, London. **5.** What's going on inside that brain of yours? Why do people behave the way they do? These are just some of the questions you'll study as a psychology major. Another degree option is our program in social service which combines the disciplines of psychology, sociology, and public administration to prepare you for a career in human services, the caring profession.





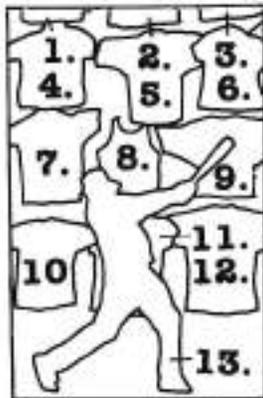






1. Welcome to the computer age. At Nichols, just like in the business world, computers are a way of life. Students own and work with portable IBM and Sharp personal computers. Every student also has access to our state-of-the-art Davis Business Information Center. You'll learn about electronic spreadsheets and databases. You'll write programs. You'll even find your PC comes in quite handy when writing those occasional "Dear Mom and Dad, send money" letters. **2.** Bison. School mascot. No one really knows why. But the costume does look great at football games. **3.** The Worcester Centrum, one of New

Dad, send money - letters. **2.** Dixon. School mascot. No one really knows why. But the costume does look great at football games. **3.** The Worcester Centrum, one of New England's finest and most popular concert arenas, is only 20 minutes away. Rock 'n Roll. **4.** The friendships you make at Nichols will last a lifetime. **5.** Ghost. (Yes, we even have one of those at Nichols.) The story goes that in the red brick house across from Nichols' Alumni Hall lives the ghost of John Marcy. They say John, who died in 1914, was a very tall man with a long white beard and long white hair. They say sometimes John still walks the campus, whistling with the wind. (Some guys will do anything to meet girls.)



1-12. Sports are a big part of life at Nichols. Whether you play on a varsity team, an intramural squad, or just like to cheer your classmates on, you'll find it very easy to participate in Nichols athletics. Our men's and women's athletic programs field teams in football, soccer, basketball, ice hockey,

lacrosse, golf (we have our own nine hole regulation golf course on campus), tennis, track and field, baseball, softball and field hockey. We are a member of the NCAA Division III. Athletes here are student athletes who play for the love of sport. Which is not to say Nichols teams aren't competitive or successful. Our football team has won five New England Conference titles. Our women's basketball and softball teams have won state

won five New England Conference titles. Our women's basketball and softball teams have won state championships. While our baseball, field hockey, and golf teams regularly qualify for post-season play. **13.** Okay, so maybe you don't look good in a football uniform and ice hockey, well, forget it. You can still participate in one of our many intramural programs. For example, each year, the faculty plays the students in a fun-filled exhibition softball game. Tom Smith, professor of history, coaches the faculty team. Dr. Smith's history isn't so good though. His team hasn't won a game in ten years. Maybe it has something to do with Professor Smith being an L.A. fan in Red Sox country. Maybe.



Nichols
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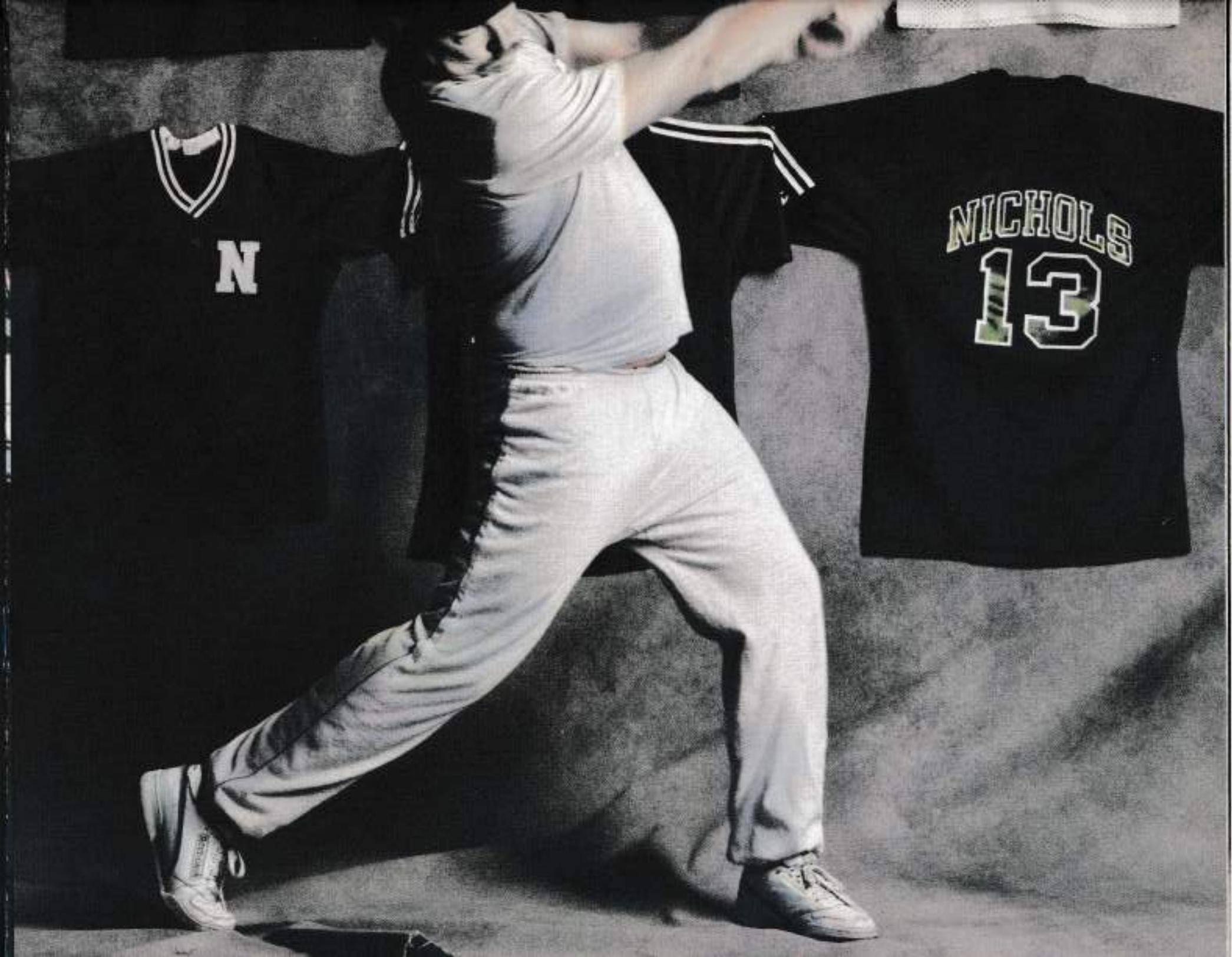
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NICHOLS
FIELD HOCKEY
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NICHOLS
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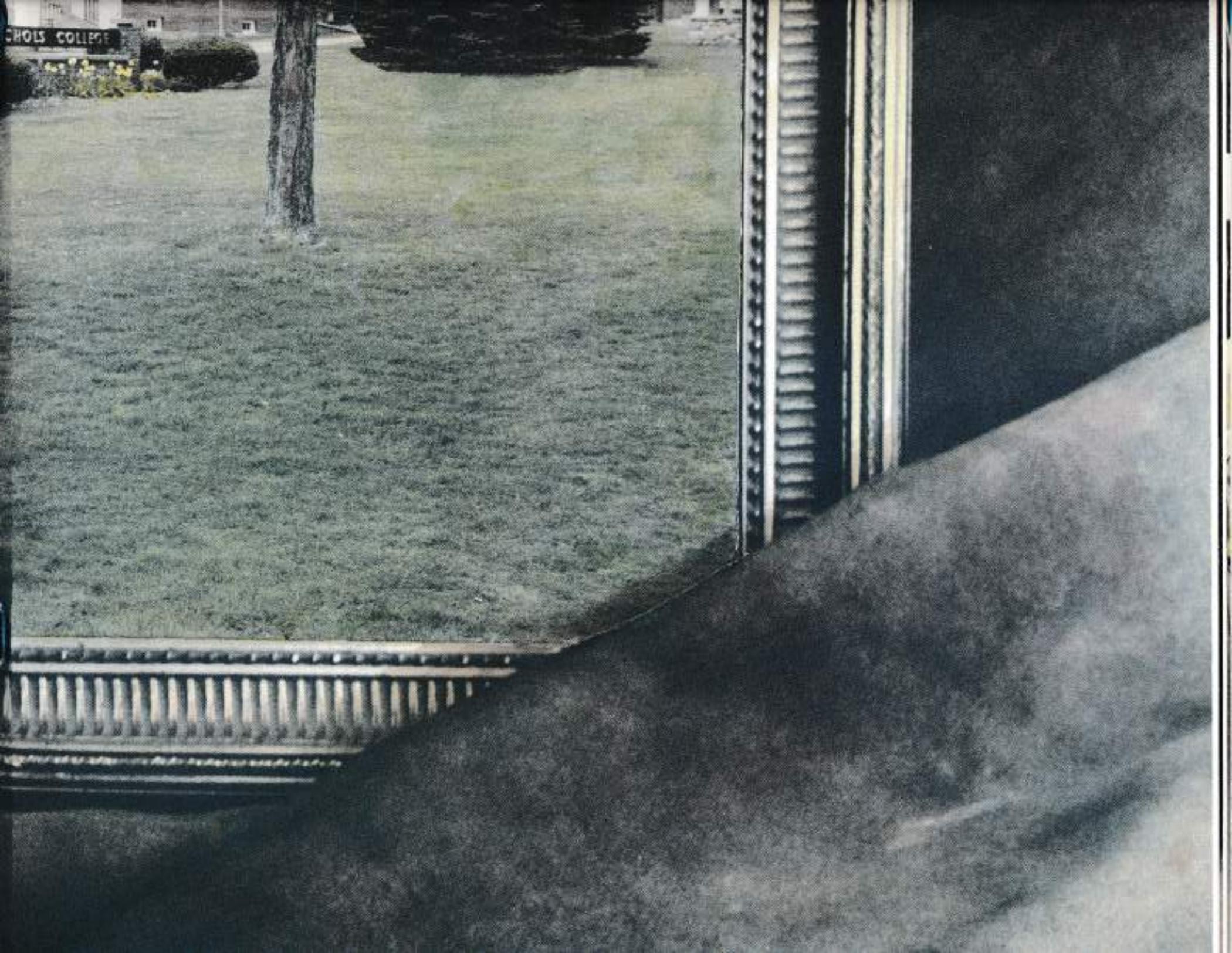






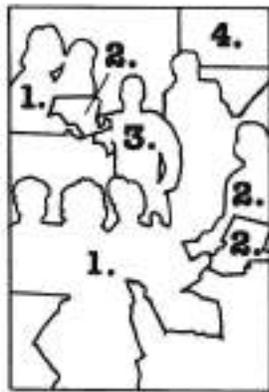


CHOLS COLLEGE



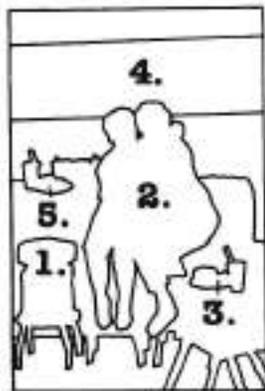






1. What's living in a dorm at Nichols like? Probably what you'd expect it to be. (No, not Animal House.) It's probably just what you hope living in a dorm would be like. You'll meet different people from different places and backgrounds and you'll experience things together you've never experienced before. We're also making some improvements around here. We've embarked on an exciting capital campaign, refurbishing some of our present buildings and constructing a few new ones. In fact, our new Davis Academic Center and the Shamie Residence Hall will be ready in the Fall of 1991. New surroundings. New faces. Before long it'll feel just like home. Without your parents, that is. **2.** Computers. Computers. Computers. We've said it before. We'll say it again. Computers play an important part in your life at Nichols. Our computer network will plug you into a software library and electronic mail network from

Nichols. Our computer network will plug you into a software library and electronic mail network from anywhere on campus, even your room. We also have people like Joan Meehan, Academic Software Consultant, who will teach you everything you need to know to become not just computer literate, but a real wiz. **3.** There are people like Phil Sisson, Director of Advising Services, and others like the Dean of Student Affairs, the college Chaplain, and a full time counselor whose jobs are to make your four years here the most rewarding. Whether it be organizing a year-long Freshman Seminar that really orients you with life at Nichols. Or running a drop-in Writing Center that can help you improve your writing skills. Or something as simple as helping you find that research book in Conant Library. People are here to help. **4.** Nichols has an open policy concerning cars. If you've got one, bring it. There's plenty of parking on campus. Try finding a space before class at one of those city colleges.



1. One of the nice things about Nichols is when you sit down in the school snackbar the person behind the counter already knows how you like your eggs and how many sugars you take in your coffee. Try getting service like that in a big school. **2.** Rita Gatzke and Jean Healey have been moms to thousands of Nichols students. Rita says, "I feel like I'm full-time manager and part-time psychiatrist." Students have a problem, Rita and Jean are always there to listen. **3.** Here at Nichols we have something called the Nickie Chickie. Students say it's the most incredibly-unbelievably-outrageous sandwich you can

called the Nickie Chickie. Students say it's the most incredibly-unbelievably-outrageous sandwich you can get in Dudley, Massachusetts for \$1.75. The folks in the cafeteria say you can't graduate without trying one. **4.** A few important facts about the food at Nichols. Our food service provides three nutritionally balanced meals a day, Monday through Friday. Two meals, Saturday and Sunday. (Your parents will be relieved to hear that.) The meals at Nichols are actually quite good. (*You'll* be relieved to hear that.) **5.** Rumor has it that munching on the world famous Nickie Burger while studying calculus can make all those formulas seem a little less complicated. Who are we to argue?

+BREAKFAST SPECIALS+

2 EGGS ANY STYLE
 TOAST & HASH BROWNS \$1.50

FRENCH TOAST & HASH BROWNS \$1.50
 ABOVE WITH
 BACON - HAM OR SAUSAGE \$1.99

MUFFINS - DANISH .50 TOASTED
 DONUTS .35 BULKIE .35

ENGLISH MUFFINS .40 TOAST 35¢

BAGEL .40 BAGEL & CREAM CHEESE .60

ORANGE JUICE .25-40

MILK .35-50 CHOC MILK 45-60

TEA - COFFEE - HOT CHOC 35-50

US 5 PERCENT MEAL TAX

MON THRU FRI
 7AM TO 1030 PM

SAT 9AM TO 2PM

SUN 6PM TO 1030 PM

SUNRISE SPECIAL 150

NICKIE NUGGETS & FF 200

CHILI 125



SANDWICHES

FRIED EGG .95

HAM & EGG 1.35

GRILLED CHEESE .75

GR HAM & CHEESE 1.15

HOT DOG .65

HAMBURGER .95

CHEESE BURGER 1.05

BACON BURGER 1.20

BIG NICKIE BURGER 1.85

THREE DECKER 1.75

NICKIE CHICKIE 1.75

FRENCH FRIES 40 .75

EGG SALAD 1.00

TUNA CHICKEN SALAD 1.20

B.L.T. 1.20

HAM 1.00

HAM & CHEESE 1.10

TURKEY 1.40

ROAST BEEF 1.40

WITH FE 2.00

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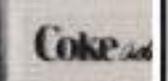
MEATBA

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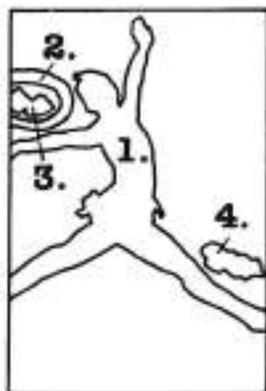
SLICE





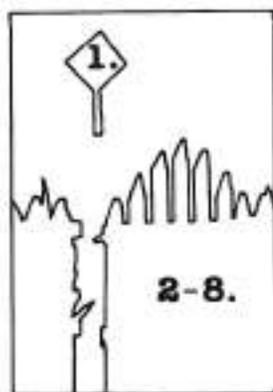




1. Soar with the arts at Nichols. During the past year we've hosted performances by many renowned artists. We've had jazz musicians, poetry readings, Irish bands, even comedians. Our goal is to give you a taste of everything that has to do with the arts. **2.** One of the most popular cultural attractions at Nichols is the Merrill Art Gallery. Each year, we feature exhibits by established painters, sculptors, and photographers. Come see other peoples' visions of the world. **3.** Are you the next DeNiro? Streep? Pee Wee Herman? You'll get the chance to act out your dreams in our Drama Club. Or maybe you'd prefer to join one of our many other clubs or organizations. Your choices range from participating in

prefer to join one of our many other clubs or organizations. Your choices range from participating in our student government to appearing on WNRC (Nichols' student-run radio station) to becoming a fireman in our volunteer fire department. **4.** At Nichols we realize not all of a student's enrichment can take place between the covers of a textbook. So through our Cultural Experience Program and the Institute for American Values we sponsor topical debates on everything from test tube babies and surrogate motherhood to important issues facing business and government today. Last year, one of the most powerful programs was a lecture discussing the horrors of the Holocaust by people who survived it. These programs are a way to confront you. To get you to think. To become more active in the world around you.



1. Graduation day. The beginning of a career. The beginning of what we hope will be a fulfilling and happy life. It all starts right here with a few easy steps. **2.** Getting in. Nichols College admits qualified applicants without regard to race, color, sex, creed, national origin, or handicap. To be a

candidate for admission, you should follow a college preparatory program and have a high school grade point average of 2.0 (C) or better on a scale of 4.0 (A) in academic subjects. (Underwater basket weaving doesn't count.) You should have Scholastic Aptitude Test (SAT) scores or American College Test (ACT) scores at or above the 50th percentile nationally. Students not meeting these criteria may be considered on the basis of individual merit and potential. We strongly recommend candidates supply academic and personal recommendations from guidance counselors or teachers. We also

tions from guidance counselors or teachers. We also strongly recommend that you meet for an interview with a member of the admissions staff of the College. Get all that? Okay, put a check in the box and go on.

3. To apply, you must submit a completed application form (provided within). A \$25 non-refundable application fee. A record of your SAT or ACT scores. An official transcript of your high school grades or a copy of your General Equivalency Diploma (GED). Paper work. Paper work. Paper work. **4.** At Nichols, we use a rolling admissions policy which means that applicants are considered for admission as soon as their application is complete. Most people apply in late fall or early winter. (Early admission candidates must file by November 1.) Transfer candidates should send official transcripts of previous college or university work and should have a minimum 2.0 grade point average or better.





5. 1990-1991 costs. Plain and simple.

Residents:		Commuters:		Nichols PC Plan:	
Tuition	\$7130	Tuition	\$7130	Personal computer	
Room and board	4100	Fees	85	Printer	
Fees	85			Software	\$1650
Total	<u>\$11,315*</u>		<u>\$7215*</u>		<u>\$1650†</u>

*For 1991-1992, and subsequent years, expect modest cost increases, which in recent years have averaged seven percent. Cost increases for the next academic year are announced in February. †(Qualifies as an educational expense for loans and financial aid.)

Plan on spending about \$400.00 for books and supplies per year. **6.** Financial aid can be obtained from many sources. Scholarships, work-study and loans are awarded based on need and your family's ability to contribute to your college education without regard to race, creed, color, sex, national origin or handicap. To apply simply file a Financial Aid Form (FAF) with the College Scholarship Service by March 1. You can get an FAF from your guidance counselor. You will be considered for all aid programs for which you are eligible. Notification regarding your award should be made by May 1. **7.** There are also many tuition plans available to help you pay for college: our own Freshman Guaranteed Tuition Plan which guarantees the same tuition rate for each of your four years here at Nichols;

Guaranteed Tuition Plan which guarantees the same tuition rate for each of your four years here at Nichols; the Massachusetts Family Education Loan Program (MELA); the Knight Tuition Plan; and the Tuition Plan Inc. The Nichols Admissions Office or your guidance counselor can tell you about these and many more. □ **8.** Have you overloaded with all these details yet? We have. What usually happens now in college brochures (you, no doubt, have noticed this is the last page) is the college tells you how important choosing a college is (you already know that) and that their college truly and sincerely is the best place for you (we think you should decide that for yourself). What we do suggest, however, is now that you've read all about Nichols, that you see the College in person. Meet a few students. Attend a class or two. Maybe even have a Nickie Burger in the snack bar with Rita and Jean. Throughout the year, we have open houses, career days, athletic interest days and other special events. If you would like to attend any of these programs, need more information or would like to arrange for a visit at your convenience, call (508) 943-2055. Or write: Admissions Office, Nichols College, Dudley, MA. 01570-5000. □

Application for Admission

NICHOLS COLLEGE

Dudley, Massachusetts 01570-5000 • Office of Admissions • (508) 943-2055

To complete your application file: Application form, \$25 non-refundable application fee, official academic transcripts, and SAT/ACT scores must be forwarded to the Office of Admissions.

Personal Information:

PRINT OR TYPE

Name: Last First Middle (Maiden) Social Security No.

Address: City State Zip

Phone Number: Box Female Male

Area Code ()

Marital Status: Single Married U.S. Citizen Resident Permanent If you are not a U.S. citizen, of what country are you a citizen?

Date of birth: Place of birth State of Residency Years in residence County

Information for Admissions:

Term Beginning: Year 19 Classification: Freshman Transfer

Year 19: Fall Early Admission Special Non-degree Re-admission On Campus

Spring: Transfer Concurrent Parents On Campus

Summer: Transfer Other spouse

Academic Program:

B.S. Business Admin.

B.S. Public Admin.

Bachelor of Arts

Assoc. Business Admin.

Certificate Programs

Intended Specialization:

Accounting

Business Admin.

Business Admin.

Business Admin.

Finance

Finance

Finance: Real Estate

General Business

History

Management

Management

Management Info. Systems

Marketing

Materials Management

Psychology: General

Psychology: Industrial

Public Administration

Social Services

High School Attended

Name

Address

City

State

Mo. & Yr. of Graduation

(List all activities and honors (high school and/or college).)

List all colleges and universities you have attended as well as dates of attendance and degree received.

Name: From: To: Degree Received: Date Awarded:

Please write name and address of (1) an academic and (2) a personal reference. Please ask these people to forward their recommendations directly to Nichols College, Office of Admissions.

(1)

(2)

Employment Record:

Employment Record (Attach separate sheet if necessary)

Employer

Location

From To

Title

(over)

Application for Admission

NICHOLS COLLEGE

Dudley, Massachusetts 01570-5000 • Office of Admissions • (508) 943-2055

To complete your application file: Application form, \$25 non-refundable application fee, official academic transcripts, and SAT/ACT scores must be forwarded to the Office of Admissions.

Personal Information:

PRINT OR TYPE

Name Last First Middle (Maiden) Social Security No.

Address City State Zip

Phone Number Area Code () Sex Male Female

Marital Status Single Married U.S. Citizen Permanent Resident If you are not a U.S. citizen, of what country are you a citizen?

Date of birth Place of birth State of residency Years in residence County

Information for Admission:

Term Beginning Year 19 Classification: Continuing Ed. Re-admission On Campus Status: Full-time Part-time (18 or more sem. hrs.) Part-time (11 or less sem. hrs.)

Intended Specialization: General Business History Management Management Info. Systems Marketing Finance: Real Estate Finance: Other

Academic Program: B.S. Business Admin. B.S. Public Admin. Bachelor of Arts Assoc. Business Admin. Certificate Programs
 Intended Specialization: General Business History Management Management Info. Systems Marketing Finance: Real Estate Finance: Other

High School Attended Name Address City State Mo. & Yr. of Graduation

List all activities and honors (high school and/or college):

List all colleges and universities you have attended as well as dates of attendance and degree received:

Name From To Degree Received Date Awarded

Please write name and address of (1) an academic and (2) a personal reference. Please ask these people to forward their recommendations directly to Nichols College, Office of Admissions.

(1) (2)

Employment Record:

Employment Record (Attach separate sheet if necessary)

Employer Location From To Title

Nichols College ethics admission without regard to color, race, creed, or national origin and follows the guidelines for records established by the Family Educational Rights and Privacy Act (1974).

ARE YOU SEEKING FINANCIAL AID Yes No

Please indicate any physical limitations or disabilities.

Survey Information: (Please tell us how you heard about Nichols College)

Parent's Signature (for applicants under 18)

Student's Signature

I certify that the foregoing information I have provided is true and correct. I also agree to be governed by all standards and policies of Nichols College, and to meet all financial obligations incurred by my attendance at Nichols.

Certification of Application:

Please briefly state your goals in pursuing an undergraduate degree at Nichols College or attach separate statement.

Personal Statement:

If members of your immediate family have attended Nichols, give name and relationship to you.

Relationship	Name	Home Address	Employer	Tel. No.	Position
SPOUSE					
MOTHER					
FATHER or GUARDIAN					

Family Information:

ARE YOU SEEKING FINANCIAL AID Yes No

Please indicate any physical limitations or disabilities.

Survey Information: (Please tell us how you heard about Nichols College)

Student's Signature _____ Parent's Signature (for applicants under 18) _____

I certify that the foregoing information I have provided is true and correct. I also agree to be governed by all standards and policies of Nichols College, and to meet all financial obligations incurred by my attendance at Nichols.

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Personal Statement:

If members of your immediate family have attended Nichols, give name and relationship to you.

Relationship	Name	Employer	Home Address	Tel. No.
FATHER or GUARDIAN	_____	_____	_____	_____
MOTHER	_____	_____	_____	_____
_____	_____	_____	_____	_____

Family Information: