



Nichols

A
JUNIOR COLLEGE OF
BUSINESS ADMINISTRATION
and
EXECUTIVE TRAINING

Dudley,
Massachusetts

ANNOUNCING --- *New Dormitory* --- *Further Expansion*

LAST YEAR, when Nichols reopened as the first men's school of Junior College rank in the East, educators were attracted by its plan of training in business administration.

The wisdom of sending all young men to liberal arts colleges is being questioned more and more. Nichols, with its two-year course, provides a logical solution to the problem. From the start its place in the educational world has been assured.

Largely because of the approval of head masters and principals of private and public schools, who have sent many graduates to Nichols, the institution outgrew its dormitory facilities before the end of its first year. A new building, of approved modern construction, which increases the capacity, is the result.

Nichols provides an exceedingly practical course, meeting the requirements of students who wish to be well prepared to assume remunerative positions of trust and responsibility as business executives, and yet have a cultural background without the necessity of spending two or four extra years in the study of unrelated subjects.

The program of studies provides all the *required subjects* of the ordinary four-year college of business administration, with a few *essential electives* and *cultural subjects*, in *half the time*, yet maintaining the highest college standards.

The location of the junior college and personnel of the staff make Nichols ideal for this course. The attractive buildings overlook the little town of Dudley, and for years housed the activities of Nichols Academy, one of the early private schools of Massachusetts, founded in 1815. Much of the spirit and tradition of the earlier academy is being carried on by the present institution.

A spacious 75-acre campus makes possible the full development of college life and provides every opportunity for athletics. A new baseball field, gridiron and gymnasium have recently been completed. The equipment at Nichols is excellent and complete; its country environment an incentive to do thorough work; its faculty men of proved ability.

Even with the increased facilities made possible by the new dormitory, early application should be made to assure acceptance. For a copy of the catalog and complete information

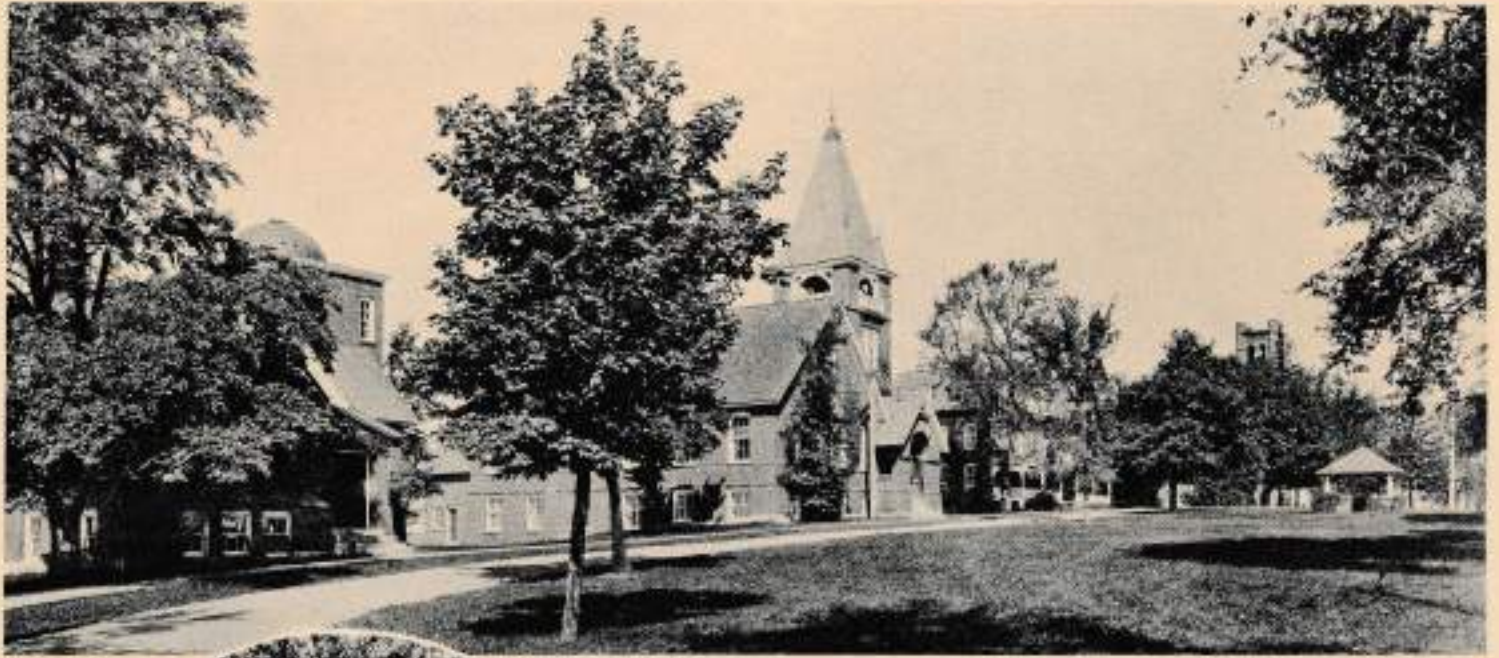
Address: JAMES L. CONRAD, *President*
Dudley, Massachusetts





Atmosphere of a select club





While the school is undenominational, the use of the beautiful chapel is enjoyed by all the students for various activities

The new dormitory, at the right, housing eighty students, looks across the campus green to the Library and Observatory, Academy Building, Roger Conant Hall and Conant Memorial Church. Behind, and to the left of these, lie the broad athletic fields



Secluded but Accessible • In the Invigorating Dudley Hills Section of Massachusetts



Classes become lecture and discussion groups where practical problems are considered by the case method

Small classes with individual attention



New Dormitory · Attractive, Well-Equipped Rooms



Comfortable living quarters

Firm friendships are formed in the intimate, informal atmosphere at Nichols. Hard work and hard play typify the Nichols man



Nichols touches just the right note in the furnishings of its dormitory rooms. Every essential comfort is provided

Preparing for Executive Positions of Responsibility in Two Years



With but one year to its credit, the Nichols Glee Club is making a name for itself



Practical journalism is the aim of the members of the "Nichols Budget" staff



The new gymnasium affords opportunity for indoor sports and physical training

A schedule of games is arranged with teams from other colleges

